Examples from Past National Symposium on Student Retention Poster Sessions

**NSSR 2021 LIVE**

**2021 Winner**

Brandy Smith and Rebecca Smith
University of Nevada, Las Vegas

Implementation and Assessment of Two Strategic Outreach Campaigns on a Diverse Campus: Implications for Retention and Student Success

**NSSR 2020 LIVE**

**2020 Winner**

Brian Barlow, Shelly Dreadfulwater, and Sky Wildcat
Northeastern State University

It Takes a Village to Retain a Student: Community-Based Retention

**NSSR 2019 LIVE**

**2019 Winner**

Amy Yearwood
Carnegie Mellon

Utilize the Summer to Reset and Revitalize Your College Experience

**NSSR 2018 LIVE**

**2018 Winner**

Jimmy Jung and Veronica Garcia
New Jersey City University

Identifying Challenges and Improving Outcomes for First-Generation and Low-Income Students

**NSSR 2017 LIVE**

**2017 Winner**

Dallin Young (pictured) and Jennifer Keup (not shown)
University of South Carolina

The Stars in the Constellation: Results From the 2017 National Survey of the First-Year Experience

**NSSR 2016 LIVE**

**2016 Winner**

Kristan Dolan (not shown) and (pictured) Katie Goldring
Kent State University

FLASHperks Rewards Program

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**Introduction**

In this poster, we present the implementation and assessment of two strategic outreach campaigns on a diverse campus: FlashPerks Rewards Program and the Native American Support Center & Center for Tribal Studies. These initiatives were developed to support student retention and success, particularly among first-generation and low-income students.

**Methods**

The FlashPerks Rewards Program incentivizes students to engage in academic success activities such as attending class, participating in tutoring sessions, and maintaining a high GPA. The Native American Support Center & Center for Tribal Studies provides a range of support services including academic coaching, peer-to-peer tutoring, and mentorship opportunities.

**Results**

Over the past three years, we have observed positive trends in student retention rates and academic performance. Students who actively participate in these programs have higher retention rates and GPA compared to their peers.

**Conclusion**

These programs have been successful in improving student outcomes, and we plan to continue to refine and expand their impact.