



# NSSR 2020 LIVE

Hosted by the Consortium for Student Retention Data Exchange at The University of Oklahoma

## NSSR 2020 LIVE

November 10-13, 2020

### Exhibitor/Sponsor Information

The Consortium for Student Retention Data Exchange (CSRDE) at the University of Oklahoma invites you to participate in the first ever virtual format for the annual [National Symposium on Student Retention \(NSSR\)](#). In 2019, more than 500 administrators, researchers, advisors, faculty, and more from almost every aspect of higher education gathered to discuss student success in a diverse environment. [These charts](#) offer a snapshot of the diverse population of professionals who attended last year’s Symposium.

We have moved to a virtual, live event for 2020. All sessions, except posters, will be presented live and available on-demand through July 31, 2021.

#### Exhibitor/Sponsor Registration

To guarantee your exhibit/sponsorship benefits, registrations must be received by **September 25, 2020** and accompanied by **full payment**. No registrations will be accepted after Friday, October 23<sup>rd</sup> at 11:59 pm (Central time).

***Note:** Due to the virtual format with fewer presentations, space is limited for sponsor sessions. You will need to register and email your session proposal no later than Friday, August 14<sup>th</sup>.*

Changes to your registration or representatives must be made by October 23<sup>rd</sup> by emailing the CSRDE office at [csrde@ou.edu](mailto:csrde@ou.edu).

#### [Register Online Here](#)

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#### Important Dates

##### **August 14, 2020**

Optional session proposal due (see details below)

Optional Coffee Talk proposal due (see details below)

Gold, Platinum, and Diamond sponsorship registration and full payment due if submitting proposal

##### **September 25, 2020**

Exhibit and sponsorship registration and full payment due to guarantee benefits (except presentation)

Company logo and ad due

##### **October 23, 2020**

Final registration and full payment deadline

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## Exhibitor/Sponsor Comparison

<b>Benefits Description</b>	<b>Diamond</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Exhibitor Only</b>
Cost	\$4,950	\$4,050	\$3,150	\$2,250	\$900
Number of reps included with registration*	5	4	3	2	1
Company name and logo listed in the digital program	X	X	X	X	X
Recognition on conference website	X	X	X	X	X
Electronic attendee lists (pre- and post-conference)	X	X	X	X	X
Copy of Conference Proceedings	X	X	X	X	X
Access to all conference activities	X	X	X	X	X
Company listed in Exhibitor/Sponsor Gallery (includes 200-word company description, link to website, logo, contact info, 1:1 attendee appointments)	X	X	X	X	X
Analytics for attendee visits to your page	X	X	X	X	X
Attendee access to Exhibitor/Sponsor Gallery through July 31, 2021	X	X	X	X	X
5-minute video in Exhibit/Sponsor Gallery	X	X	X	X	
Recognition during plenary session	X	X	X	X	
Black and white advertisement in digital program	Full page	Full page	Half page	Quarter page	
One-hour presentation during concurrent session	X	X	X		
Recognition in each presentation during one concurrent session	X	X	X		
30 second video at plenary session	X	X			
Coffee Talk Moderator	X	X			
Full color ½ page advertisement (inside front, inside back, or back cover)	X				

\*Cost for each additional representative is \$500.

## **Presentation Options *Due by Friday, August 14<sup>th</sup>***

### **Concurrent Session (Gold, Platinum, & Diamond Sponsors)**

Present during a one-hour concurrent session. Partnering with a client to show how your company can help meet the needs of students is the audience preferred format. After registering, sponsors interested in presenting will *email* their proposal to include the following:

- Title of the Presentation
- Abstract (200-word max): Provide a clear and concise description of the presentation, including purpose, focus, and plan for engaging audience. This will be used in the digital program and the virtual platform.
- Names, job titles, and contact information (including e-mail addresses) for the presenters, including clients.
- Email should be directed to:
  - [csrde@ou.edu](mailto:csrde@ou.edu)
  - Subject: Abstract for Vendor Presentation

Whether you are presenting with a team from your organization or with a customer from a college or university, each person presenting in the concurrent session must be a paid conference registrant. If your co-presenter is a client from an institution, that person will register as a regular attendee, not an additional representative from your organization. Regular attendee registration will open in August.

### **Coffee Talk Moderator (Platinum & Diamond Sponsors)**

Be a moderator during a one-hour informal coffee talk session. Moderators will guide the conversation to engage participants in your topic. After registering, sponsors interested in presenting will *email* their proposal to include the following:

- Title of Session
- Topic (200-word max): Provide a clear and concise description of your topic for this informal session, including purpose, focus, and plan for engaging audience.
- Names, job titles, and contact information (including e-mail addresses) for the presenters, including clients.
- Email should be directed to:
  - [csrde@ou.edu](mailto:csrde@ou.edu)
  - Subject: Topic for Vendor Coffee Talk Presentation

Topics should be relevant to the current higher education challenges related to the pandemic and economic conditions.

Possible topics include:

- Lessons learned during the pandemic
- Professional challenges during the crisis
- Additional international student support mechanisms
- What worked and didn't work with virtual student support strategies?
- What are the effects of Covid-19 on measuring student success?
- Online teaching innovations during the pandemic
- What has changed in student success efforts?

## **Program Advertisement**

The NSSR 2020 LIVE digital program is a comprehensive guide to all activities and functions of the conference and will be available to NSSR attendees through the symposium website. The program will remain on the symposium website after the conference. Purchasing program advertising ensures maximum exposure for your products and services.

Quarter (¼) page	7.25" wide by 2.25" high	Black and white	\$200
Half (½) page	7.25" wide by 4.75" high	Black and white	\$325
Full page	7.5" wide by 10" high	Black and white	\$500

Complete ads should be provided by September 25 as electronic files using the specified dimensions and be a minimum of 300 dpi and in PDF, TIF or JPG file format.

## **Payment Terms & Notice of Cancellation**

Full payment by credit card is due when registering. No refunds will be granted.